
Brad Niems Profile

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CRO / Commercial Lead, BleedIO Tech **BleedIO Tech: 2025-present**

Brad Niems leads revenue and commercial development at BleedIO Tech. He supports customer acquisition, strategic sales conversations, and the conversion of technical product value into clear business outcomes for enterprise buyers, partners, and channel relationships.

At BleedIO, Brad helps shape the company's commercial motion around current locMESH deployments and the broader netMESH market opportunity. His work focuses on solution selling, business development, pipeline advancement, and customer-facing execution as BleedIO builds traction across industrial, infrastructure, public-safety, and related markets.

Brad brings a strong background in sales, marketing, customer development, and operational execution. Alongside his current BleedIO role, he has served in senior business development leadership at Amphenol, where he has led OEM and business development efforts. Earlier, he spent more than a decade at Holland Electronics in application engineering, product management, and sales-oriented technical roles.

Highlights

- Leads BleedIO's commercial and sales development efforts
- Brings deep experience in business development, OEM relationships, and solution sales
- Strong track record in customer relationship building, negotiations, and project execution
- Bridges technical product capabilities with enterprise buyer requirements

Education

- University of California, Los Angeles
- BS, Applied Mathematics / Computer Science