

Investment Thesis

BLEEDIO TECH, INC.

BLEEDIO TECH

Delaware C-Corp • Est. May 2024
Chesterbrook, PA

Always-on industrial connectivity for environments where Wi-Fi, cellular, and hub-based architectures fail.

\$84M

ANNUAL DOWNTIME COST
PER O&G FACILITY

100%

UPTIME ARCHITECTURE
SELF-HEALING MESH

\$671B

ENTERPRISE IOT
MARKET (2024)

0

SINGLE POINTS
OF FAILURE

PROBLEM & SOLUTION

The Problem

- ✗ Hub-based IoT creates single points of failure
- ✗ Cloud & internet dependence breaks mission-critical ops
- ✗ More devices = worse performance on legacy networks
- ✗ LoRa, Wi-Fi, Zigbee all need central coordinators
- ✗ Enterprises actively searching for alternatives

BleedIO's Solution

- ✓ Distributed mesh: no central hub, no single point of failure
- ✓ More nodes = better performance & reach
- ✓ Edge-based SaaS + firmware = high-margin software IP
- ✓ Vendor-agnostic: works on open, industrial-grade standards
- ✓ Proven at Chevron: 3+ months live, zero failures

MARKET VALIDATION & TRACTION

Chevron

Live POC — zero failures
Mission-critical refinery



Snap-on

Industrial tooling
Paid pilot



Lufthansa IS

Aviation industry
Active engagement

Oracle Red Bull Racing

High-performance
operations

Fire Departments

Public safety
B2G wedge

BUSINESS MODEL — SAAS-FIRST

\$3-\$5 / device / month

Per-device SaaS subscription with multi-year contracts. Each network install worth \$25K-\$60K+.

Software scales independently

SaaS decoupled from hardware. Data APIs, firmware licensing, and edge intelligence create additional revenue layers.

Channel + Direct GTM

Direct enterprise sales to beachhead multinationals. 4 active partners, 100+ on wait list for channel scale.

Why Now

- ▶ Industry 4.0 deployments accelerating but connectivity still broken
- ▶ \$84M/yr cost of downtime per facility drives urgent buyer need
- ▶ IoT M&A volume up 41% in 2024 — strategic acquirers actively buying
- ▶ AI/ML adoption requires reliable edge data collection infrastructure
- ▶ BleedIO has live product + enterprise proof points today, not just a roadmap
- ▶ First-mover in decentralized industrial mesh — defensible positioning

Comparable Exits

Cradlepoint → Ericsson	\$1.1B • 8.5x
Nozomi → Mitsubishi	~\$1B • 8-12x
Splunk → Cisco	\$28B • 7.6x
Sierra Wireless → Semtech	\$1.2B • 2x
Edge Impulse → Qualcomm	Strategic

Mission-critical connectivity + SaaS commands 6-12x revenue multiples. BleedIO's base case: 6-8x ARR.

THE ASK

Seed Round

Accelerate customer delivery, product development & commercial growth

\$900K

SAFE

60% GTM

25% Eng

15% Ops

Go-to-market & customer delivery

Product & firmware

Legal & ops

BleedIO Tech, Inc. • 851 Duportail Rd, 2nd Floor, Chesterbrook, PA 19087 • bleedio.com • connect@bleedio.com • (484) 238-0867