

[←Back](#)

March 5, 2024

# Kontakt.io Recognized in 2024 Gartner® Magic Quadrant™ for Indoor Location Services

[New York City, NY, March 5, 2024] Kontakt.io, the leader in Indoor Journey Analytics, is proud to be leading the Challenger category again in the 2024 Gartner® Magic Quadrant™ report for indoor location services.

The Gartner report stated, "Through 2023, the indoor location services market grew as organizations began to realize the business value of knowing the location of people and assets." Gartner forecasts that revenue in this market will reach \$55 billion by 2030, up from \$1.9 billion in 2021.

"Real-time location of people and critical assets is now required for safety, compliance and cost optimization. Infrastructure and operations leaders should assess vendors based on their ability to meet multiple indoor location opportunities and address new employee safety and compliance use cases," Gartner commented.

Moving into 2024, Kontakt.io is doubling down on its mission to create responsive businesses that swiftly adapt to changing operational demands and human needs. Using AI, IoT, and RTLS, Kontakt.io's Indoor Journey Analytics platform helps health systems, workspaces, and other businesses uncover waste, optimize workflows, and make staff and patients feel seen and valued.

Contact us to discover how Kontakt.io can digitally transform care delivery and business operations easily, fast, and at scale.

\*Gartner, Magic Quadrant for Indoor Location Services, by Tim Zimmerman, Annette Zimmermann, Nick Jones, 28 February 2024. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose. Gartner and Magic Quadrant are registered trademarks of Gartner, Inc. and/or its affiliates in the U.S. and internationally and are used herein with permission. All rights reserved.

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## About Kontakt.io

As the leader in Indoor Journey Analytics, we optimize processes and resources by revealing how customers move through your business. Using AI, IoT, and RTLS, Kontakt.io helps businesses uncover waste, streamline capacity, improve workflows, and help customers and staff feel seen and valued. Since 2013, Kontakt.io has provided solutions to +32,000 end users, delivered via +1,200 partners, and deployed +4 million IoT devices in the field.

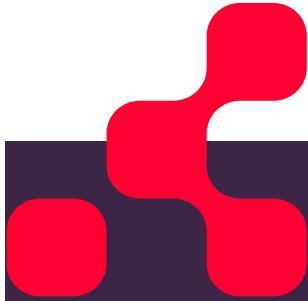
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- [Staff Safety & Productivity](#)
- [Patient Journey](#)
- [Temperature Monitoring](#)
- [Patient Journey Analytics](#)
- [Access Agent](#)
- [Patient Flow Agent](#)
- [Supply Chain Agent](#)
- [Curiosity Engine](#)

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- [Location & Occupancy](#)
- [IoT Device Management](#)
- [Data Lakehouse](#)
- [Indoor Journey Analytics](#)
- [Mobile Applications](#)
- [Integrations & SDKs](#)
- [For Assets](#)
- [For People](#)
- [For Network](#)
- [For Walls & Ceilings](#)

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- [Content Hub](#)
- [Newsroom](#)
- [Blog](#)
- [Webinars](#)
- [White Papers](#)

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